



Payment solutions for marketplaces

45% of all online purchases are made on marketplaces. Customers make at least three to five purchases per month on average.* The successful providers offer the greatest added value, build the most trust and enable a seamless shopping experience. The payment process is a crucial success factor in this context.**

DIFFERENT REQUIREMENTS, PREREQUISITES AND MARKETPLACE SOLUTIONS

Choosing the right payment solution is crucial for the success of the marketplace, as the order and payment processes must be secure and run smoothly. It is important to ensure a positive buying and selling experience for the customer and the marketplace participants.

Worldline is familiar with the diverse requirements and supports a wide variety of marketplace solutions. We will come up with an optimal solution for your marketplace. Operators of a marketplace solution do not have to apply for their own payment transaction license. The funds are controlled by Worldline as a licensed and regulated payment service provider.

We manage payment to the authorised dealers of the marketplace as well as the commission to the marketplace operator. This makes it easy to ensure compliance with payment transaction regulations, money laundering guidelines and know-your-customer (KYC).



* Forrester Research, Retailers Must Seize The Marketplace Opportunity
** Simon Lee, CEO of Promisepay



ONE PARTNER, MANY ADVANTAGES



Legally compliant payment processing
As a company that is regulated Europe-wide, we meet all the necessary requirements for your solution



Easy integration into your platform or app
Automate payments and manage commissions via a unified API



International card acceptance
Over 80 transaction currencies and over 20 in settlements, as well as Dynamic Currency Conversion (DCC) at the checkout



User-friendly solutions for you and your customers

- One-click checkout
- Consolidated reporting
- Recurring payments



Flexible models

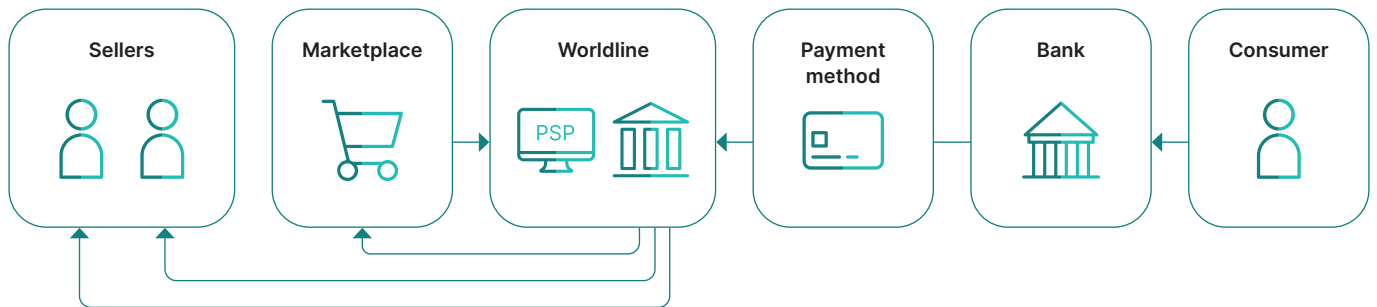
- Mixed shopping basket with different delivery data
- Individual contractual relationships
- Variable commission models

OPTIMAL PAYMENT SOLUTIONS FOR MARKETPLACES

Worldline enables you to implement your marketplace strategy. Our payment solutions can be integrated into all marketplaces.

Application examples are:

- Classic marketplace for physical products (e.g. electronics)
- Regional and city marketplaces
- Purchasing cooperatives
- Sales associations
- Franchise systems
- Tourism regions
- Travel agents
- Self-checkout solutions
- Medical consulting/online treatment
- Delivery services
- Household and care aids
- Freelancers
- Taxi apps
- Content platforms
- and much more



Your local point of contact can be found at: worldline.com/merchant-services/contacts

