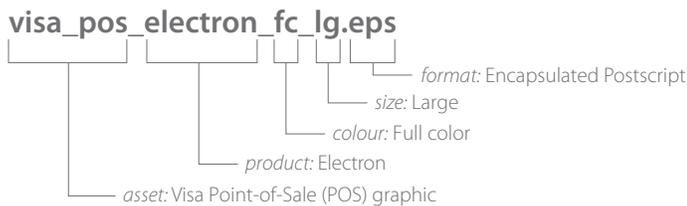


New Visa Point-of-Sale (POS) Graphic with Electron Identifier



The new Visa POS graphic with Electron identifier may be used at physical and online merchant locations. When displayed at a size 19.0 mm wide or smaller, use the artwork created for small applications. See Visa Product Brand Standards for detailed requirements.

Filename Structure



Full Colour – Large



Visa Blue, Visa Gold and White

visa_pos_electron_fc_lg.eps	For professional print applications (decals)	Spot/CMYK vector
visa_pos_electron_fc_lg.png	For on-screen use, including online; also for use in Microsoft Office	RGB raster
visa_pos_electron_fc_lg_rgb.ai	For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash	RGB vector

Full Colour – Small

For use 19.0 mm wide or smaller.



White/Light Background

visa_pos_electron_fc_s.eps	For professional print applications	Spot/CMYK vector
visa_pos_electron_fc_s.png	For on-screen use, including online; also for use in Microsoft Office	RGB raster
visa_pos_electron_fc_s_rgb.ai	For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash	RGB vector



Dark Background

visa_pos_electron_fcR_s.eps	For professional print applications	CMYK vector
visa_pos_electron_fcR_s.png	For on-screen use, including online; also for use in Microsoft Office	RGB raster
visa_pos_electron_fcR_s_rgb.ai	For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash	RGB vector